

ANGELICA FULL MOON

Richmond, CA | angelicajfullmoon@gmail.com | 925 584 8203
angelicafullmoon.wixsite.com/angelicafullmoon

Business Owner & Artisan, Community Event Organizer

Angelica XFM | Bay Area, CA | 2020 – Present

- ⦿ Designed and sold handcrafted mixed-media products, integrating visual design for booth displays and marketing.
- ⦿ Created and appeared in short-form video ads across social platforms, driving a 50% increase in brand awareness and customer interaction.
- ⦿ Co-curated community events with Quartz Queer Arts Market; managed vendor logistics and created printed promotional materials distributed throughout the Bay Area.

Creative Producer - Independent Films

The Veil is Just a Curtain | 2023

Escapism | 2020

- ⦿ Directed all aspects of web series production, including writing the script, casting talent, shooting, and post-production.
- ⦿ Conducted research in science and folklore to inform historically and culturally accurate narrative structure.
- ⦿ Developed call sheets and schedules.
- ⦿ Managed casting and remote production logistics across time zones.
- ⦿ Designed and developed a Wix-based promotional website, applying UX design principles and optimizing layout and content for SEO.
- ⦿ Organized live screening watch party, managing venue logistics and AV setup.
- ⦿ Produced promotional TikToks and digital content to boost engagement and expand reach.

Casting Director - Feature Film

How to Successfully Fail in Hollywood | Oakland, CA | 2019

- ⦿ Maintained and organized records of auditions and actor profiles.
- ⦿ Served as the primary liaison between actors and production, advocating for their needs and negotiating contracts and terms for key roles.
- ⦿ Led improv sessions with actors during auditions, actively engaging in the casting process to assess creativity and performance.

Casting - Feature Film

Sorry to Bother You | Oakland, CA | 2018

- ⦿ Managed 200+ SAG-AFTRA background actor contracts.
- ⦿ Coordinated actors schedule for the day.
- ⦿ Led casting team, delegating tasks to optimize workflow and ensure timely project completion.

Specialist

Apple | Berkeley, CA | 2015-2019

- ⦿ Delivered technical solutions and support, with a focus on user experience and accessibility.
- ⦿ Trained customers and team members on Apple hardware/software.
- ⦿ Maintained high visual standards in product presentation.

In-House Videographer - Global Arts Organization

Rhythmic Cultural Works | Alameda, CA | 2014-2015

- ⦿ Shot and edited event videos, applying color correction and sound design for polished final assets.
- ⦿ Created monthly video content for YouTube and Facebook, increasing website traffic by 15%.
- ⦿ Captured live performances with DSLR equipment while minimizing audience disruption.

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EDUCATION - ACCOLADES

Academy of Art University , San Francisco <i>Bachelors of Fine Arts, Motion Picture and Television</i>	2017
Spotlight on the Ceramics Studio , Richmond <i>Featured ceramic artist in exhibition showcase at Richmond Art Center</i>	2026
Nothing New Gallery , San Francisco <i>Painting exhibited and featured in printed show catalog</i>	2025
IndieFest Film Award in Experimental Filmmaking for <i>Escapism</i>	2020
Accolade Global Film Competition Winner for <i>Escapism</i>	2020

Project & Administrative Management:

Event Planning & Logistics | Team Leadership | Cross-Functional Collaboration | Interviewing | Vendor Coordination | Business Ownership | Exhibition Support | Public Engagement | Scheduling | Community Partnerships

Design & Technical Skills:

Graphic Design | Motion Graphics | Adobe Creative Suite (Photoshop, InDesign, Illustrator, After Effects, Bridge, Premiere Pro) | Final Cut Pro | DaVinci Resolve | Canva | Product Design (Jewelry, Ceramics, Mixed-Media) | Camera Operation (DSLR & Mirrorless) | Color Correction | Layout & Typography | Print Production

Web & Digital Media:

Wix | HTML | Drupal | Google Analytics | Content Creation | Digital Campaigns | Social Media Analytics (Instagram, TikTok, YouTube, Facebook) | CMS Platforms | CRM Tools | Brand Development | Audience Engagement